

1. **How many riders rode Southwest Transit vehicles in 2022, 2023, 2024?**
 - 2022: 373,062
 - 2023: 446,391
 - 2024: 537,878
2. **In the case of bus accidents or bus retirements the cost to repair and replace wraps can be high for a vendor to bear through no fault of their own. Would Southwest Transit be open to working with the vendor to establish a share in the cost to replace signs and wraps only in the event that a bus is damaged or retired from the fleet?**

We would be open to discussing what this share may be.
3. **Will Southwest Transit indemnify a new contractor against any damage that may occur to buses upon removal of previous vendors advertisements?**

Yes
4. **Please confirm that should a new vendor be selected that all current advertising contracts, responsibilities and revenues will be transferred to the new vendor upon start date of new agreement.**

In the current provider's agreement, it states they can enter into advertising contracts through 12/31/2025. Any contract they enter into on or before this date remains their contract and ad revenue, and the ads will run the duration of the contract (they cannot renew). This will impact just a few vehicles and for a temporary period.
5. **Can you please provide a list of organizations that advertised on Southwest Transit fixed route fleet and stations over the past 12 months? Please include monthly rate advertiser is paying, quantity and type of advertisement and contract expiration date.**

This information belongs to the current provider, and we are unable to share.
6. **Will vehicles with advertising campaigns get priority and be used in service daily or how does SWT intend to rotate its fleet to maximize exposure for advertisers?**

SouthWest Transit runs all of their vehicles equally, there is no priority service for ad vehicles.